

February 23, 2005

Direct Energy Regulated Services Files Proposed March Rates

Direct Energy Regulated Services, a business unit of Direct Energy Marketing Limited (DERS) has filed with the Alberta Energy and Utilities Board (EUB) proposed Gas Cost Flow-through Rates (GCFRs) for March 2005.

The proposed GCFR for customers in the ATCO Gas South service territory is \$6.057 per gigajoule (GJ). The proposed GCFR for customers in the ATCO Gas North service territory is \$6.765 per gigajoule (GJ). A typical residential customer consumes approximately 16 GJ in the month of March.

The GCFR is adjusted monthly utilizing the mechanical process implemented in April 2002 by the EUB for use by all regulated natural gas retailers in Alberta. The GCFR reflects the purchase of forecast February volumes, based on normal weather, at public and widely reported February natural gas price forecasts. In addition, the GCFR accounts for any over or under recoveries of actual gas costs arising from differences in:

- normal and actual weather, and
- forecast and actual prices occurring in February and prior months.

The South March GCFR reflects a forecast price for March supplies of approximately \$6.14 per GJ, and incorporates a credit adjustment of (\$0.08) per GJ for February and prior months.

The North March GCFR reflects a forecast price for March supplies of approximately \$6.14 per GJ, and incorporates a debit adjustment of \$0.63 per GJ for February and prior months.

According to the Natural Gas Price Protection Regulation, the GCFRs that DERS has applied for would qualify for rebates at the level of \$1.50 per GJ. The government rebates may be triggered during the months of November through March when the approved rate for two of the three major regulated gas providers in Alberta exceed the \$5.50 per GJ threshold.

DERS is regulated by the EUB, and therefore passes through to its customers only the actual incurred cost of natural gas supplies purchased on behalf of those customers.

If approved as filed, the new GCFRs will take effect March 1, 2005.

- 30 -

Contact:

Peter Symons
Director, Media Relations, Western Region
Direct Energy Marketing Limited
Phone (403) 290-6722

How is the Gas Cost Flow-through Rate (GCFR) determined?

The GCFR is determined in accordance with the mechanical process approved in April 2002 by the EUB for use by all regulated natural gas retailers in Alberta, and is not a product of subjective judgment or market speculation by DERS. DERS is following the same methodology previously used by ATCO Gas to set its monthly gas cost recovery rates.

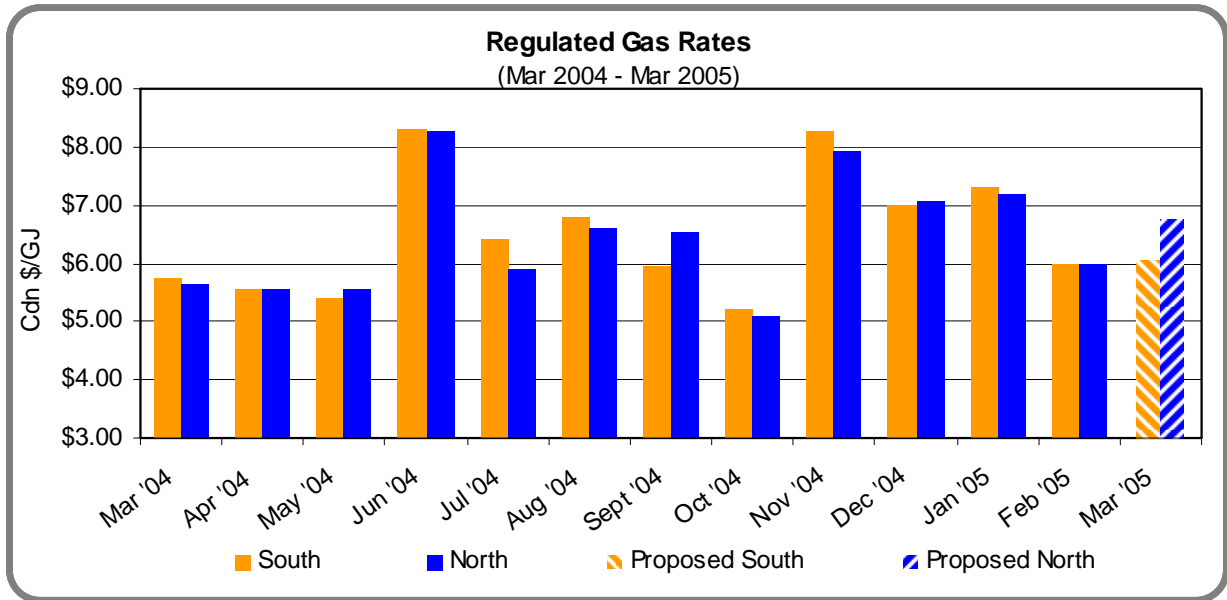
DERS' determination of the GCFR involves a six-step process.

1. Volumes for the forecast month are determined on the basis of normal temperatures. Normal temperatures for each day of the forecast month are the average of the last 20 years' temperatures for that day as determined by Environment Canada data. Natural gas consumption for residential and commercial customers in Alberta is highly dependant on weather.
2. On the 5th last working day of the month prior to the forecast month, referred to as the current month, DERS extracts the current market view of natural gas prices for the forecast month from the Natural Gas Exchange, or NGX. NGX prices represent the most public and widely accepted market view of natural gas prices, and form the basis for the AECO Monthly Index and Daily Index prices used to settle the vast majority of natural gas transactions in Alberta.
3. The cost of the forecast month natural gas requirements are then determined by multiplying the forecast volumes determined in Step 1 by the forecast month pricing obtained in Step 2.
4. EUB regulation requires that customers pay only the actual costs of natural gas supply, nothing more, and nothing less. Because DERS uses both forecast volumes and prices in determining its gas costs for the month the rates are being set for, a mechanism has been established to capture the differences between these forecasts and actuals. These differences result in DERS paying its suppliers more or less than is recovered from customers through the GCFR, and this difference is accumulated in a Deferral Account. The Deferral Account transactions and balances are reviewed by the EUB and consumer groups.
5. The current month cumulative balance of this Deferral Account identified in Step 4 is added to the cost of the forecast month natural gas requirements determined in Step 3 to arrive at the forecast month aggregate natural gas supply cost.
6. This aggregate natural gas supply cost is then divided by the forecast month volume forecast determined in Step 1. The result is the forecast month GCFR filed by DERS on the 5th last business day of the current month. This process is repeated on a monthly basis, and is followed by all regulated natural gas retailers in Alberta.

Why do natural gas prices fluctuate?

Natural gas prices are set in an open and competitive market, and are influenced by many variables throughout North America and the world. These variables include supply and demand, production and exploration levels, storage injections and withdrawals, continental weather patterns, pricing and availability of competing energy sources, and market analysts' views of future trends in any of these or other variables. Natural gas prices in Alberta are not typically a function of localized weather.

The graph below shows the historical regulated gas rates.



How does this rate compare to last month?

For customers in the ATCO Gas South service territory, the GCFR is increasing from \$5.997 per GJ to \$6.057 per GJ.

For customers in the ATCO Gas North service territory, the GCFR is increasing from \$5.984 per GJ to \$6.765 per GJ.

Why are North and South GCFRs different?

DERS is required by the EUB to purchase natural gas for ATCO Gas' North and South systems separately. Each system has slightly different load, weather, and supply characteristics that result in a different mix of Monthly and Daily Index purchases.

How much natural gas does a typical residential customer use?

Natural gas consumption for a typical residential customer - GJ

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
23	18	16	9	5	3	3	4	5	9	18	22	135

What will a typical residential bill be for March 2005?

A typical March residential gas bill, based on 16 GJ of consumption, before rebates, will be approximately \$165 in the North and \$163 in the South. According to the Natural Gas Price Protection Regulation, the applied-for GCFRs would qualify for rebates at the level of \$1.50/GJ. The typical residential gas bill

for March, based on 16GJ of consumption and including rebates would be approximately \$141 in the North and \$139 in the South.

The rebate may be triggered during the months of November through March when the rates for two of the three major regulated gas providers in Alberta exceed the \$5.50/GJ threshold. For additional information on the Natural Gas Rebate Program visit the Government of Alberta website at www.gov.ab.ca

For more information, please view the March 2005 GCFR Applications on DERS' website at www.directenergyregulatedservices.com